



# Barbara Weil Laff

OF COUNSEL

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OFFICE Denver



Barbara Laff joined Ireland Stapleton in 2000. In her more than 35 years of private practice in Colorado, she has represented both private and public companies in numerous complex intellectual property and employment litigation matters, and intellectual property licensing transactions. Barbara currently combines a career as an elementary educator with a practice consulting with clients and other attorneys on business and intellectual property matters.

## Legal Experience

- Drafted and negotiated multi-million dollar licensing and technology transfer agreements relating to intellectual property in telecommunication equipment, computer hardware and software, Internet, e-commerce, and trade secrets.
- Represents clients in sales of medical practices.
- Managed, conducted discovery of, and tried complex commercial, patent, trademark, copyright, Internet, high technology, trade secret and employment cases through bench and jury trials and arbitration.
- Instructor, Trial Advocacy, University of Colorado School of Law (1998, 1999)

## Presentations & Publications

- "Cyber Risks in Medical Practice," Colorado Society of Osteopathic Medicine, August 2021
- "Legal Escape Room," Thompson Marsh Inn of Court, November 2019
- Guest Instructor in Intellectual Property, Business Law Class, University of Colorado at Denver, Fall 2019 and 2021
- Editorial Board, [www.giglaw.com](http://www.giglaw.com) (authored various publications on the site); frequent speaker on trade secret protection, Internet ethics and e-commerce topics
- Representative publications:
  - "Legal Practice in a Dot Com World" ABA National Convention 2000
  - "Legal Ethics on the Internet" 1998 Vail Institute January 2000
  - "Internet Domain Names and Trademarks" 1998 and 1999
  - "Internet, Intranet and E-Mail Policies" 1999, 2000
  - General Intellectual Property Presentations- 1989-2005
  - "Protecting Trade Secrets in the Employment Relationship" 1995-1999 Vail Institute 1997
  - "Security Interests in Intellectual Property" American Bankruptcy Institute 1998, State Capital Law Firm Group, 2004
  - "Investigation Employee Misconduct" 2004, 2005
  - "Ethics and the Difficult Client" 2005, Law Club Ethics Revue 2005-2013

## Practice Areas

Business  
Entity Formation & Governance  
Employment  
Intellectual Property  
Real Estate

## Bar Admissions

Admitted to practice in Colorado

## Education

University of Northern Colorado  
M.A., Gifted and Talented  
Education, 2011

University of Denver, School of  
Education Teaching Certificate,  
2006

Northwestern University School  
of Law J.D., 1985 Deans List,  
Note Editor, Law Review

University of Michigan at Ann  
Arbor B.G.S., with distinction,  
1982



## Memberships

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- Denver, Colorado and American Bar Associations (Intellectual Property and Litigation Sections)  
The Law Club (President 1997-1998)
  - Co-Chair, Trademark Subcommittee of the ABA Intellectual Property Section Litigation  
Committee 1999-2000 and 2003-present
  - Hearing Officer, Colorado Supreme Court Disciplinary Board, 1997-present
  - Denver Bar Association, Trustee 1990-1991, Board of Governors 1999-2001
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## Community Involvement

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- Colorado Association for Gifted and Talented, 2009-present
  - Steering Committee, DPS Shakespeare Festival, 2014
  - Children's Event Volunteer, Opera Colorado, 2013-present
  - Member, Girl Scouts Mile High Council, 1997-2009
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